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StartUp 7

Vocabulary

Unit5 – Lesson2

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BRAINSTORM 5-7 MODERN INVENTIONS.
WHICH ONES DO YOU THINK ARE THE MOST USEFUL?
Share in class.
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Have your Ss do the task for a couple of minutes. Then check the answers in class.

Match the words with the definitions.

a sketch – scribble – tinker – go broke
land – an entrepreneur – pitch – publicity - cite

1. someone who starts a company and arranges business deals to make money
2. for a company or business to no longer operate because it has no money
3. to mention something as an example or proof of something else
4. to write something quickly in a messy way
5. to try to improve something by making small changes to it, without a careful plan
6. a quick drawing that does not have a lot of details
7. to try to persuade someone to buy or do something
8. to finally succeed in getting a particular job, contract, or deal
9. attention that someone or something gets from newspapers, television, etc.

Teach the challenging words to your Ss. Then play the audio to practice the pronunciation.



B ▶05-07 **VOCABULARY** Look at the words and listen to the sentences. Do you know these words?

a sketch	tinker	land	pitch	cite
scribble	go broke	an entrepreneur	publicity	

>> FOR PRACTICE, PAGE 138/ DEFINITIONS, PAGE 159



Have the Ss do the task in class. Nominate the Ss for their answers.

>> FOR PRACTICE, PAGE 138

VOCABULARY PRACTICE Complete the sentences with the correct form of the words in the box.

a sketch	scribble	tinker	go broke	land
an entrepreneur	pitch	publicity	cite	

1. Come in next week and _____ me your idea.
2. My son likes to _____ with old machines.
3. At the moment, I work for someone else, but I'd like to be _____.
4. He _____ an amazing job at a major software company.
5. The writers _____ their sources so you can read more about the topic.
6. The company got a lot of negative _____ when their phones started exploding.
7. If you keep spending your money like that, you're going to _____.
8. The artist sends me a(n) _____ before she makes the final drawing.
9. He _____ that note so quickly that I can't even read it.

Practise all the new words with your students. Ask and answer questions using the words.

Talk together

a sketch – scribble – tinker – go broke
land – an entrepreneur – pitch – publicity - cite

Tell me a sentence with “a sketch ” about inventions.

"A sketch of the new idea helped create one of the greatest inventions."





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Language Center